

WINNIE LIN

www.winnielin.com

winnjlin@gmail.com

Singapore Citizenship

EDUCATION

UNIVERSITY OF CINCINNATI · Cincinnati, Ohio
College of Design, Architecture, Art, and Planning (DAAP)
Bachelor of Science in Graphic Design, Class of 2020
Summa Cum Laude
GPA: 3.93

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of graphic design.

SINGAPORE AMERICAN SCHOOL · Singapore, Singapore
Class of 2014
GPA: 3.40

HONORS · INVOLVEMENT

American Institute of Graphic Arts
University Honors Program
Alpha Lambda Delta Honor Society
Kappa Kappa Gamma Fraternity
Dean's List

SKILLS

Bilingual in English and Mandarin
Adobe Creative Suite
Microsoft Office Suite
CAD Tools
Basic HTML and CSS
Digital and Darkroom Photography

EXPERIENCE

NUFFIELD DENTAL HOLDINGS

Present · Singapore, Singapore
Graphic Designer · Full Time

Graphic lead designing print and digital campaigns for both online and offline distribution while managing marketing collaterals for fast-moving consumer goods as well as corporate brands under the holding company.

HYPERQUAKE

August 2019 – December 2019 · Cincinnati, Ohio
Design Co-Op · Full Time

Lead designer a part of the StoryBuilding team, developing immersive branded environments in temporary and permanent spaces for brands like Verizon, Honeywell, and more, under the direction of the creative director, from initial concepting to design development to fabrication. Additionally, communicated with clients and vendors.

INFINITE SCALE

January 2019 – May 2019 · Salt Lake City, Utah
Design Intern · Full Time

Designed and assisted in all phases, from schematic concepting to design development, of brand activations and environmental graphics for sport venues home to teams like Utah Jazz, Cleveland Cavaliers, and others.

LPK

August 2017 – August 2018 · Cincinnati, Ohio
Design Intern · Full Time

Created packaging, brand identities, and promotional materials for both Proctor & Gamble and other consumer product brands within a multidisciplinary team. Brands included Vicks, Pampers, The Mad Optimist, and others.

ARROWSTREET INC.

January 2017 – April 2017 · Boston, Massachusetts
Graphic Design Intern · Full Time

Collaborated with lead designers on the Graphics team to create varying scales of environmental graphics in the Greater Boston area. Responsible for creating in-house collateral and supported architects with client based projects.